

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Ste 800**  
**Washington, DC 20007-3674**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
167141-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
DCCC Democratic Congres	D.C.C.C.	1193

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	167141	06816381

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/29/12	10/29/12	Dancing with the Stars	7-9p	M-----	:30	1	\$7,500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$7,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 M	M	10/29/12	7:22 PM	Dancing with the Stars	7-9p	:30	D3C12MN08T04H	\$7,500.00	NM
23	10/29/12	10/29/12	M-F 6-7a News	6-7a	M-----	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	10/29/12	6:26 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	D3C12MN08T04H	\$500.00	NM
3 M	M	10/29/12	6:53 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	D3C12MN08T03H	\$500.00	NM
24	10/29/12	10/29/12	M-F GMA	7-9a	M-----	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 M	M	10/29/12	7:42 AM	M-F GMA	7-9a	:30	D3C12MN08T04H	\$450.00	NM
1 M	M	10/29/12	8:44 AM	M-F GMA	7-9a	:30	D3C12MN08T04H	\$450.00	NM
25	10/29/12	10/29/12	Live with Kelly and Michael	9-10a	M-----	:30	2	\$300.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/29/12	9:15 AM	Live with Kelly and Michael	9-10a	:30	D3C12MN08T03H	\$300.00	NM
2 M	M	10/29/12	9:50 AM	Live with Kelly and Michael	9-10a	:30	D3C12MN08T04H	\$300.00	NM
26	10/29/12	10/29/12	M-F Midday News	11a-12p	M-----	:30	2	\$350.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	10/29/12	11:22 AM	M-F Midday News	11a-12p	:30	D3C12MN08T04H	\$350.00	NM
1 M	M	10/29/12	11:42 AM	M-F Midday News	11a-12p	:30	D3C12MN08T03H	\$350.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
167141-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
DCCC Democratic Congress	D.C.C.C.	1193	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/29/12	10/29/12	Twin Cities Live	3-4p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 3:37 PM Twin Cities Live 3-4p :30 D3C12MN08T04H \$200.00 NM program re-broadcast 10/29/12 106a on KSTP-TV									
28	10/29/12	10/29/12	Millionaire	4-430p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 10/29/12 4:15 PM Millionaire 4-430p :30 D3C12MN08T04H \$300.00 NM									
29	10/29/12	10/29/12	M-F 5-530p	5-530p	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 10/29/12 5:23 PM M-F 5-530p 5-530p :30 D3C12MN08T03H \$700.00 NM									
30	10/29/12	10/29/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 6:23 PM M-F 6-630p 6-630p :30 D3C12MN08T04H \$1,000.00 NM									
31	10/29/12	10/29/12	M-F 630-7p	630-7p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 6:43 PM M-F 630-7p 630-7p :30 D3C12MN08T04H \$1,000.00 NM									
32	10/29/12	10/29/12	Nightline	1035-1102p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 11:00 PM Nightline 1035-1102p :30 D3C12MN08T04H \$750.00 NM									
33	10/29/12	10/29/12	M-F 1102p News	1102-1132p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 11:26 PM M-F 1102p News 1102-1132p :30 D3C12MN08T04H \$400.00 NM									
34	10/29/12	10/29/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 10:30 PM M-F, Su 10-1035p 10-1035p :30 D3C12MN08T03H \$1,200.00 NM									

Total Spots 17

Gross Total \$16,250.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
167141-2	11/04/12	November 2012	10/29/12 - 10/29/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
DCCC Democratic Congres	D.C.C.C.	1193	

<u>Agency Commission</u>	<b>\$2,437.50</b>
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<u>Net Amount Due</u>	<b>\$13,812.50</b>
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